

Name: \_\_\_\_\_

Assignment: \_\_\_\_\_

**LMS Visual Display School-wide Rubric**

EXPECTATIONS	EXCEEDS STANDARD 4	MEETS STANDARD 3	NEARLY MEETS STANDARD 2	BELOW STANDARD 1
Visual and/or Multi-media Components	<p>Skillfully use multimedia components and/or visuals to:</p> <ul style="list-style-type: none"> <li>clarify and strengthen claims;</li> <li>emphasize most important ideas;</li> <li>add interest or engagement.</li> </ul> <p>Skillfully uses text, graphics, sound and/or animation to enhance understanding of concepts, ideas and relationships.</p> <p>Skillfully incorporates use of design features to enhance readability and content.</p>	<p>Use <b>multimedia components</b> and/or visuals to:</p> <ul style="list-style-type: none"> <li>clarify and strengthen claims;</li> <li>emphasize most important ideas;</li> <li>add interest or engagement.</li> </ul> <p>Uses <b>text, graphics, sound, and/or animation</b> to assist in understanding the flow of information or content.</p> <p>Use of <b>design features</b> (background, font formats, etc.) to enhance readability and content.</p>	<p>Attempts to use multimedia components and/or visuals to:</p> <ul style="list-style-type: none"> <li>clarify and strengthen claims;</li> <li>emphasize most important ideas;</li> <li>add interest or engagement.</li> </ul> <p>Attempts to use text, graphics, sound/and or animation, but these devices cause confusion in understanding the flow of information or content.</p> <p>Attempts to use design features, but one feature detracts from readability or content.</p>	<p>Lacks use of multimedia components and/or visuals to:</p> <ul style="list-style-type: none"> <li>clarify and strengthen claims;</li> <li>emphasize most important ideas;</li> <li>add interest or engagement.</li> </ul> <p>Lacks text, graphics, sound/and or animation.</p> <p>Lacks use of design features.</p>
Content	<p>Skillfully fulfills all content and task specific requirements of the assignment.</p> <p>Uses an organizational structure that enhances the response.</p>	<p>Fulfills all content and <b>task specific requirements</b> of the assignment.</p> <p>Uses an <b>organizational structure</b> that allows for a progression of ideas to develop.</p>	<p>Attempts to fulfill all content and task specific requirements of the assignment.</p> <p>Uses an organizational structure that causes confusion.</p>	<p>Does not fulfill all content and task specific requirements of the assignment.</p> <p>There is little evidence of organization.</p>
Demonstrates Understanding of English Language Conventions.	<p>Demonstrates mastery of usage, grammar, punctuation, sentence construction, and spelling.</p>	<p>Demonstrates control of usage, <b>grammar, punctuation</b>, sentence construction, and spelling..</p>	<p>Demonstrates some control of usage, grammar, punctuation, sentence construction, and spelling.</p>	<p>Demonstrates little control of usage, grammar, punctuation, sentence construction, and spelling.</p>